

UPDATE ON

# Program Development and Ferry Service Planning



TREASURE ISLAND  
MOBILITY MANAGEMENT AGENCY

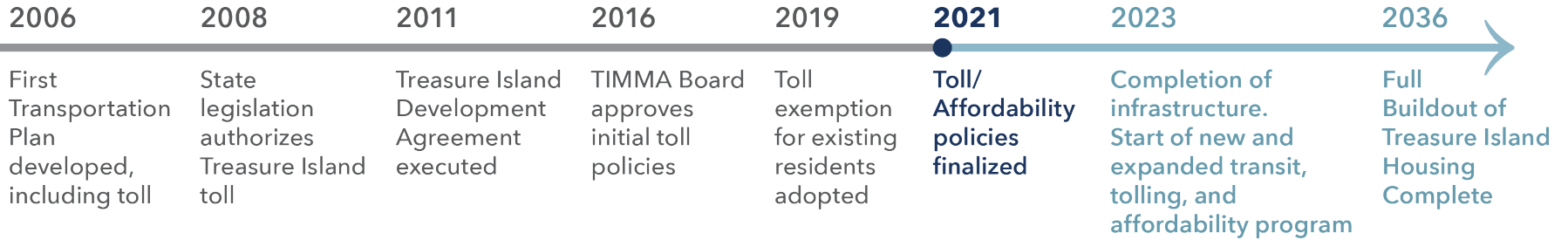
WETA Board Item #

January 9, 2020

# History and Timeline



## MOBILITY PLAN IMPLEMENTATION TIMELINE



# Perspective View of Treasure Island



Figure 1.1.a Perspective view of Treasure Island

# Island Mobility Goals

## Incentivize transit, walking, biking



## Discourage use of private cars through toll and paid parking



## Meet performance targets

MODE SHARE

50%  
Transit  
Walking  
Biking



50%  
Private  
Vehicles




## Key Outcomes:

- ✓ Limit impacts to Bay Bridge & Island traffic
- ✓ Improve transit service
- ✓ Pay for improved transit service
- ✓ Support affordability for low income families

# Planned Transit Improvements



NORTH  2000 FEET  1/2 MILE

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# Board Actions Scheduled for 2020

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## Approval of:

- Toll Policies
- Affordability Program
- TDM Program and Transit Plan

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## Toll Policy Elements

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### Key Policy Elements Anticipated To Be Adopted Mid-2020

- Toll Rates
- Toll Hours of Operation
- Toll Exemptions

**Input From Stakeholders and Island Residents Will Help Guide Policy Development**

**Toll Revenue Will Be Primary Long-Term Revenue Source for Program**



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# Additional Program Elements

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## Affordability Program

- Discounts and Incentives for Residents and Businesses

## Transit Pass Program

## Completion of Toll System and Supporting Infrastructure

## Transit Service Plans

- MUNI
- On-Island Shuttle
- Eastbay Transit Service
- New Ferry Service

## Services Phased In as Development Buildout Progresses





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## Ferry Service Infrastructure

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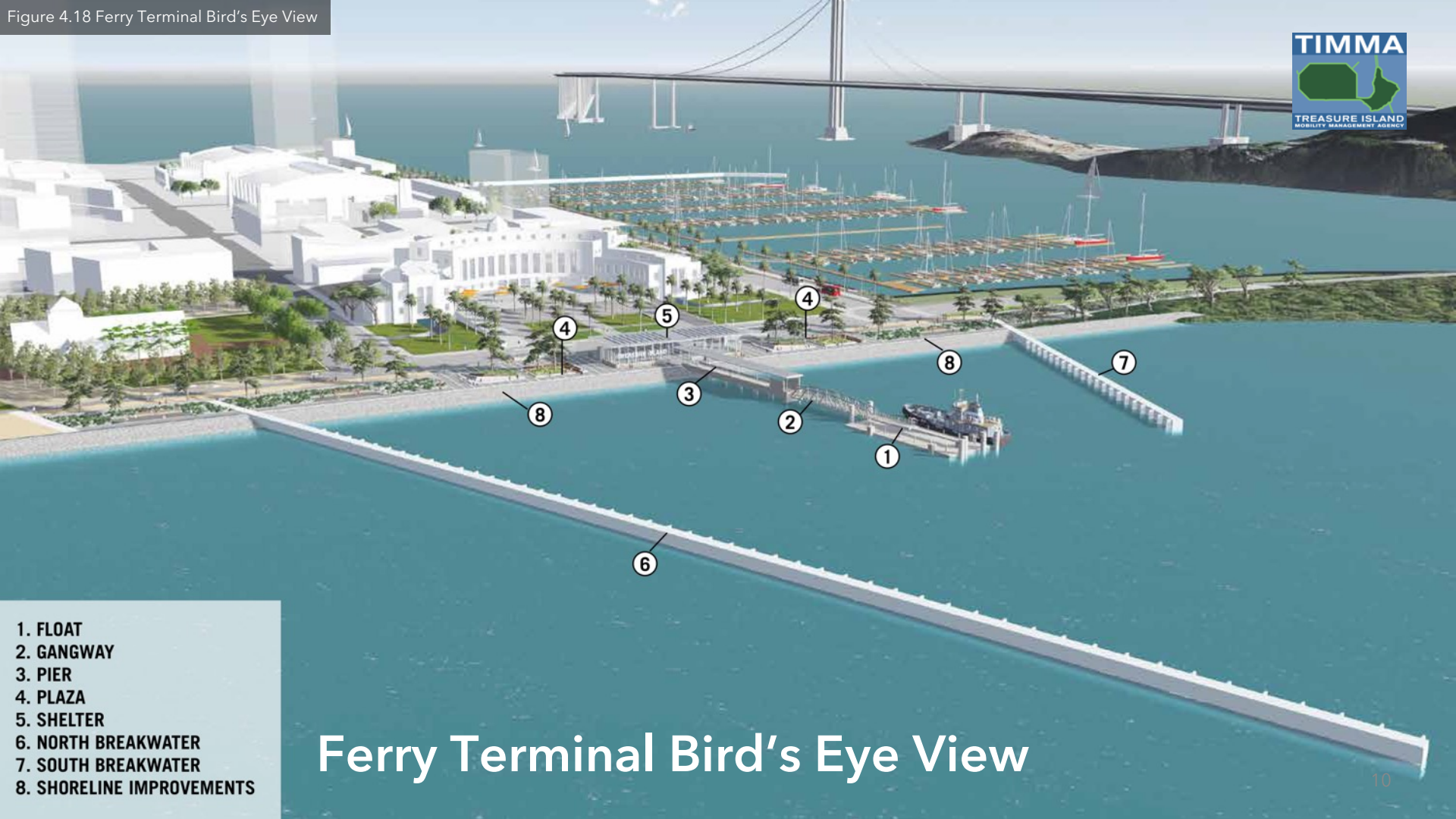
### Supporting Infrastructure Funded By Developer

- Waterside Improvements: Breakwater, Gangway, Float
- Ferry Plaza, Shelters, Restrooms, Ticketing
- Bus and Shuttle Facilities

**Total Cost: \$70 million**

**Terminal Scheduled for Completion Mid-2021**





- 1. FLOAT
- 2. GANGWAY
- 3. PIER
- 4. PLAZA
- 5. SHELTER
- 6. NORTH BREAKWATER
- 7. SOUTH BREAKWATER
- 8. SHORELINE IMPROVEMENTS

# Ferry Terminal Bird's Eye View

# Waterfront Plaza Bird's Eye View



Figure 4.6 Waterfront Plaza Bird's Eye view

# Ferry Terminal Gangplank Bird's Eye View



Figure 4.19 Ferry Terminal Gangplank Bird's Eye View

# Waterfront Plaza Illustrative Plan



- 1. FERRY SHELTER
- 2. SHUTTLE LOADING
- 3. BUS LOADING
- 4. PROMENADE
- 5. CITY VIEW ESPLANADE
- 6. SEATING CUBES
- 7. WATERFRONT LOUNGE
- 8. RAIN GARDEN
- 9. HISTORIC BUILDING 1

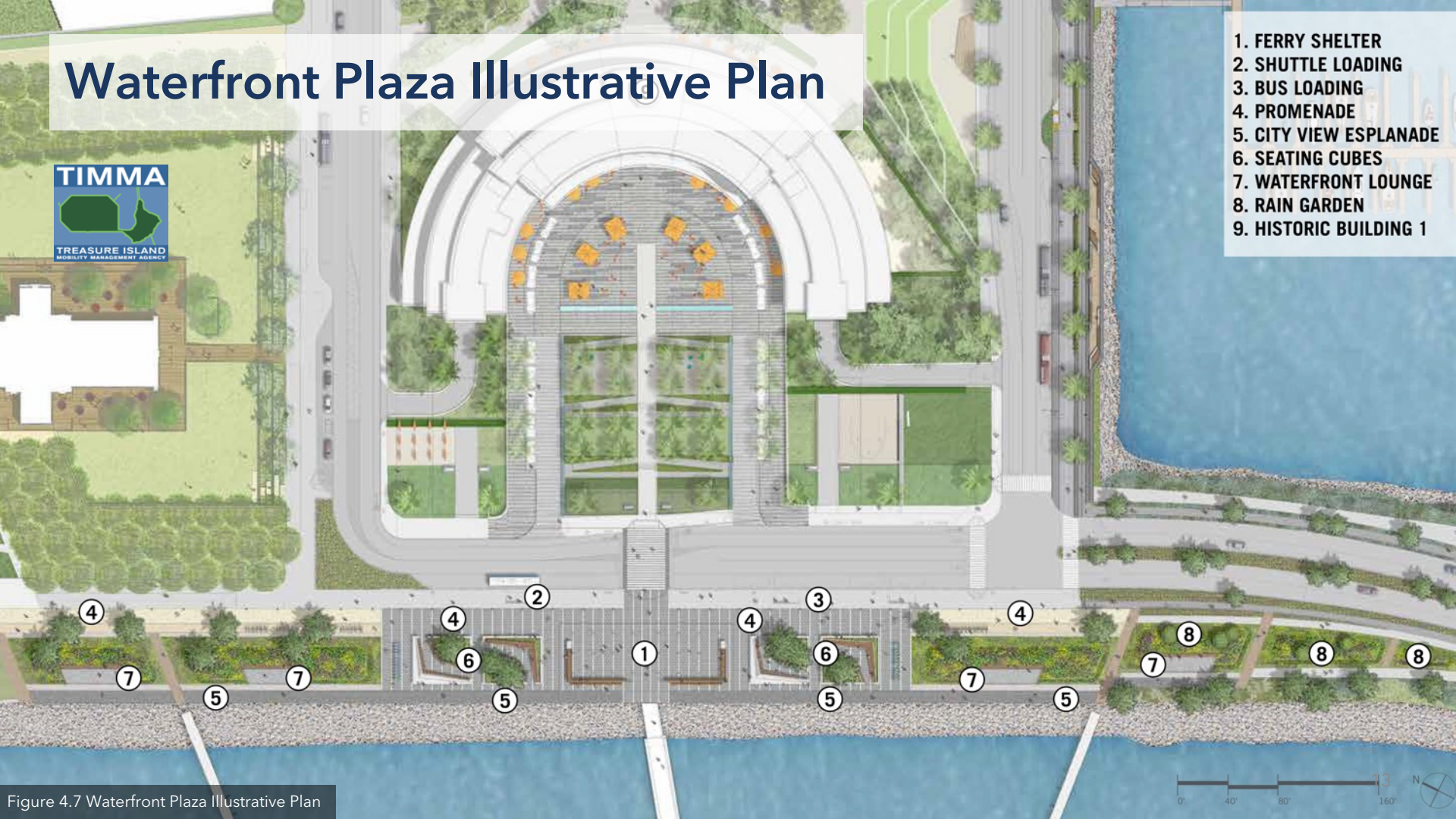
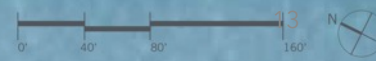


Figure 4.7 Waterfront Plaza Illustrative Plan



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# TIMMA Program Launch

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- **TIMMA Program Launch 2022:**
  - Tolling, Shuttle, EB Transit, Affordability
- **Ferry Service Launch  
Anticipated Mid-2023**
- **Programs Financially Constrained to  
Available Program Revenues**
- **Key Revenue Sources:  
Toll Revenue, Developer Subsidy**
- **Developer Subsidy: \$30 m to Support  
TIMMA Program Operations**



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# Ferry Service Planning: Operations

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- Initial Ferry Service Planned for Weekday Peak Period Only
- Service Levels Dependent on Available Revenues
- 100 Passenger Vessels Assumed for Initial Service
- Service Expansion as Island Population Grows

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# Ferry Service Planning: Next Steps

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## Pursue Additional Capital and Operations Funds

- State TIRCP Funding
- RM 3
- Other State & Federal Funds

## TIMMA/WETA MOU

- Coordinate Service Planning
- Partner to Seek Additional Funding
- Define Roles and Responsibilities for Planning & Operations

## Finalize Initial Service Plan

- Service Levels and Schedule
- Fare Structure

## Operating Agreements

## Procurements





# Thank you. Any Questions?

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