

Toll Affordability Program: Equity Program Options

TIMMA Committee



TREASURE ISLAND
MOBILITY MANAGEMENT AGENCY

Summer 2021

OUR CHALLENGE

Move more people in fewer vehicles



Island Transportation Goals

Incentivize transit, walking, biking



Discourage use of private cars through
toll and paid parking



Meet performance targets



Affordability Program Policy

Approved:

- Current Resident Exemption

In Progress for Approval:

- Affordability Support for Critical Housing & Food Services
 - Nonprofits incl One Treasure Island Members
 - Food Distribution & Service Establishments

Under Evaluation:

- Future Low-Income Travelers (residents and non-residents)



Current Resident Exemption



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Eligibility

Lease dated on or before 11/19/2019 (policy approval) that is still valid at the time tolling commences

New leases that maintain the original leaseholder(s) who qualify for relocation assistance per TIDA

Policy to be revisited at 4000-unit development milestone (FY2029)

Technology Options

FasTrak toll tag(s)

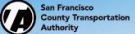



License plate(s) registered to
Treasure Island with parking permit
Either technology would provide
unlimited toll-free trips

Current Resident Toll Exemption Survey



- Mailed to all (670) homes on TI
- Online at sfcta.org/treasure-island
- 1 in 6 households responded
- 52% prefer license plate; 36% FasTrak; 12% no preference

Survey / Encuesta / 问卷调查 



In approximately two years private vehicles driving to or from Treasure Island will pay a toll to fund new and expanded island transit and mobility improvements and to manage congestion. **The San Francisco Board of Supervisors decided existing Treasure Island residents will not pay the toll.**

When the toll goes into effect, we will need a system to avoid charging residents who are exempt from paying the toll. We want to hear from Treasure Island residents about what kind of system would work best for you.

Please complete the survey and return in the self-addressed envelope or **share your feedback online at sfcta.org/treasure-island by Friday, April 9, 2021.**

If you want additional copies of this survey, call 415-593-1655 with your name, address and number of copies needed.


If you prefer to complete this survey online, go to sfcta.org/treasure-island

Read more information about the toll and other transportation coming to Treasure Island: sfcta.org/treasure-island


Questions? Contact treasure-island@sfcta.org or call 415-593-1655

Please circle one option that you prefer:

A. To use FasTrak:
Residents would receive one FasTrak toll tag per household to get free driving trips.



B. To use license plate registration:
Residents would register up to two vehicles per household to get free driving trips.



C. Do not have a preference

Read more details about the different toll exemption options: sfcta.org/Tollexempt

Mobility Support for Critical Nonprofit & Food Services



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Proposed Eligibility

**Non-Profit Employers including
One Treasure Island (OTI)
member organizations**

**Existing Food Distribution &
Service Establishments**

**Policy to be revisited at
development milestones (earlier
of 2500 units or FY27)**

Option #1 Mobility Cash

Quarterly (e.g.) cash payment to eligible businesses

Flexible use for commuters, visitors

Minimum share to support low-income workers

No toll tag handling required

Scaled at \$600 per quarter per FTE (one peak round trip 5x per week)

Option #2 Toll Tags

One toll tag per low-income employee

Employees with existing toll tags may register their tag with TIMMA

Pre-filled to fund one round trip daily, 5 times per week

Employer responsible for recovering and redistributing tags



Toll Policy Outreach Timeline

Spring 2021

4/3/21 Community Meeting

April TIDA CAB and Board meetings

4/24/21 Town Hall

Resident Survey on Toll Exemption technology

Summer 2021

Co-creation for employers & workers to refine affordability options

Tuesday, June 22, 5-7pm

Friday, June 25, 12:30-2:30 pm

Fall 2021

TIMMA Committee considers adoption of resident exemption options, business affordability program, and other toll policies

Next Steps

Complete outreach to current employers and workers

Refine policy for future low-income HHs (*consistent with Downtown Congestion Pricing Study*)

Adopt remaining toll policy

Secure funding

Thank you.

sfcta.org/treasure-island



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Income Definitions



GROUP	AREA MEDIAN INCOME RANGE	DOLLAR RANGE FOR FAMILY OF FOUR
Very Low	Less than 55%	\$67,750 and under
Low	55% – 80%	\$94,700
Moderate	80% – 120%	\$94,700 – \$142,100
Middle & High	More than 120%	\$142,100 and above